

Develop practical innovation skills in programs led by experienced entrepreneurs.

Make an impact in our collaborative programs.

Get support and funding to grow your innovative company.

Empowering entrepreneurs to make an impact and change the world.



### Research to Impact Workshops

**Practical methods for entrepreneurial researchers.**

Enhance the impact of your research by learning practical tools that will help you take your idea out of the lab, engage with industry, and find new opportunities. Learn about industry needs and attract the resources you need to take your projects forward.

### Idea to Impact: 10 Week Customer Challenge

**Have an idea but don't know where to start?**

A program for innovators introducing and applying practical tools to master the art of turning ambitious ideas into high impact ventures. Join a cohort of like-minded innovators to learn and apply practical tools, identifying critical assumptions and learn how to do it in a very rapid and lean way.

### Advanced Startup Workshops

**Skills to help you find money to grow your business.**

Challenging workshops where you sell, search for investors and negotiate deals guided by experienced venture investors.

### Collaborative Innovation Labs

**Unlock solutions to your business challenge.**

Bringing people together to work on problems in ways that create economic and innovation opportunities for Canberra entrepreneurs and innovators across business, academia, government and social enterprise.

### Hackathons

**Rapidly solve complex problems in creative ways.**

Connecting the brightest and most innovative minds to solve local, national and global challenges either through tech, policy or process. These events are not just for coders, the more diverse the team is the more innovative solutions will be.

### The Mill House Ventures

**Create meaningful impact in your community.**

An innovative social enterprise business advisory and investment intermediary committed to supporting the business growth and impact of Indigenous and social enterprise including not-for-profit and for-profit social ventures.

### Innovation Connect (ICON) Grants

**Get funding to make it real.**

The Innovation Connect Grant offers eligible early stage innovative entrepreneurs and startups matched-funded grants between \$10,000 - \$30,000 to kick-start their growth journey.

### GRIFFIN Accelerator

**Mentor led, founder driven.**

In this program run by some of the most experienced and successful entrepreneurs, you will get funded and guided through the early stages of your startup to raise angel investment and set you on a growth path.

### Incubation

**Fast-track your business growth.**

Whether you are a startup or an established company with a tested value proposition and customers - scaling up is really hard. Tailored business incubation offers mentoring, coaching, desk space, connections with experts and support to help you grow and scale to national and international markets.

#### FOUNDATION MEMBERS



#### GOLD PARTNERS



#### SUPPORTED BY



### Book an Intro Meeting

**Let's get the ball rolling.**

Book in for a free 30 minute consultation with a member of the Canberra Innovation Network. We are passionate about the innovation community and want to help you find the right information, opportunities and connections to help you turn your idea into a high impact, commercial reality.

BOOK NOW  
  
cbrin.com.au /book

### Coworking

**Work better together.**

Be part of a thriving community and work alongside startups, entrepreneurs, researchers and innovators. Stay connected, learn insights and be productive in this peer-to-peer support network for innovators and entrepreneurs across the Canberra region.

FIND OUT MORE  
  
cbrin.com.au /coworking

### First Wednesday Connect

**Grow your network.**

A regular monthly get-together aiming to energise, share stories and encourage collaboration between entrepreneurs, researchers, investors and innovators of all sorts. 5pm every first Wednesday of the month.

REGISTER NOW  
  
cbrin.com.au /fwc



# The Idea Canvas

Welcome to the Idea Canvas, a practical tool to refine your idea and find the next steps to turn it into a high impact venture. Complete this canvas in one go. This canvas is your 'pitch' as it covers the most important aspects of your business. Keep in mind that everything you write on this canvas is an assumption that you will need to test!

**Your business/idea name:**

## CUSTOMERS

Who will be the first people to adopt this? Where can you find them? Be specific.

## PROBLEM

If you were to ask your customer what their problem is, what would they say? How do you know the customer is experiencing this problem? Is it important to them?

## SOLUTION

How are you solving your customers' problem? How does your customer interact with your solution? Why do they need your solution? What is unique or different about your solution?

## ALTERNATIVES

How are your customers currently solving their problem? What are their alternatives and who are your competitors? Why is your solution better? Is it 10 x better?

## TEAM

Why this team? What is your track record and why is the team the right one to take it to the next stage?

## PATH TO IMPACT

What is your goal and ambition? Think big! What is your plan for this business and where are you now?

## CHALLENGES

What is your biggest challenge? What are you missing? What is holding you back?

## NEXT STEPS

Join a workshop, come along to a networking night, seek mentorship, apply for a grant or participate in a program. List your next steps here:

## What's next?

If you struggle with some sections, that's okay. We recommend you sign up for some of our workshop programs that will help you with methods to find more accurate answers to the questions asked above. Stay connected with other innovators and entrepreneurs, find mentors, apply for grants and programs. We need more people with ideas to get better at building businesses that can change the world, create new jobs and solve big problems. We are excited to work with you to find out if your business can be one of those!