

Together with our clients, partners and supporters, we connect, promote and grow the ACT innovation ecosystem. We work with entrepreneurs and innovators, startups, SMEs and established businesses, researchers, youth and students, governments and NGOs, higher education and research institutions, corporates as well as with the general public.



OBJECTS

- Provide a network linking businesses and entrepreneurs to services, facilities and stakeholders that accelerate their innovation and growth.
- Promote a culture of innovation and entrepreneurship in the ACT.
- Take a central role in growing the innovation ecosystem in the ACT and building individual and corporate capability.
- Develop innovative approaches to provide services that support the growth and diversity of the ACT economy.



VISION

Canberra is a **clever, connected, creative** city where entrepreneurs and innovative businesses build on our excellence in research and innovation to create social and economic benefits for all.



PURPOSE

Empower entrepreneurs to make an impact and change the world.



PRINCIPLES

Our vision and purpose are enabled by three guiding principles. The **Collective Impact** principle defines the philosophy of how the stakeholders come together in CBRIN, the **Rainforest culture** is all about sharing, leveraging and maximising connections with a pay-it forward / abundance mindset. And finally, we are building a balanced and **Innovation-driven entrepreneurial (IDE) ecosystem**. These principles are based on world-class innovation research and best practice.



STRATEGIC DIRECTIONS

Direction 1: Innovation Capacity



Build capability and innovation capacity in segments of the community that do not identify as entrepreneurs with the aim to drive more innovation, collaboration and job creating entrepreneurship.

Direction 2: Entrepreneurial Capacity



Grow the entrepreneurial capacity of our innovation ecosystem by developing, delivering and linking programs and resources that support growth of ambitious innovation and technology companies.

Direction 3: Placemaking



Strengthen the role of CBRIN as the ACT's central innovation hub with active linkages to a growing network of innovation precincts that work together to create new industries and solve complex problems by leveraging science, innovation and entrepreneurship.



HORIZONTAL THEMES

1

Community of Communities. CBRIN acts as a Catalyst and a Multiplier (or a Glue), working on strengthening relationships that cultivate trust and positive innovation culture, promoting abundance and growth mindset (pay-it-forward and sharing) and can-do experimental approaches to be the driving forces of progress in our innovation community. This includes engaging and leveraging our alumni community.

2

Broader reach. Through marketing, PR and storytelling, we are highlighting legendary as well as ordinary local entrepreneurs, exemplar innovation and technology companies and ground-breaking innovations that Canberrans can be proud of. In doing so, we aim to shift our image from startup-centric to reaching a broader range of established and technology businesses (accelerator for the many and a magnet for investors).

3

Growing diversity. We continue to experiment with ways to support more people from underrepresented groups (e.g. women, youth, creatives, Indigenous entrepreneurs) in innovation and entrepreneurship.

4

Government and community as customers and partners. We work with others to orchestrate innovative and collaborative solutions to wicked problems faced by our community and our planet.

5

Growing network. We experiment with new engagement mechanisms for high-growth innovative companies, venture capital providers, higher education and research institutions and those who contribute to the strength of our network.

FOUNDATION MEMBERS



GOLD PARTNERS



SUPPORTED BY



Empowering entrepreneurs to make an impact and change the world.



INCUBATION

A team of mentors, experts and advisers that support startups and established businesses to grow and scale to national and international markets.



ACCELERATION

Structured programs led by seasoned Canberra business founders, who invest, host and mentor selected startups to create successful businesses.



FUNDING

A range of funding opportunities, grants in collaboration with the ACT Government, workshop scholarships and pathways to investment and capital.



COLLABORATION

Connecting the brightest and most innovative minds to solve industry, corporate and social challenges in a creative, curated and facilitated atmosphere.



COWORKING

A thriving coworking community in the city centre and an interactive support network for innovators and entrepreneurs across the Canberra region.



EDUCATION

Practical workshops that help participants master lean innovation and advanced startup techniques. For entrepreneurs, researchers and corporates.



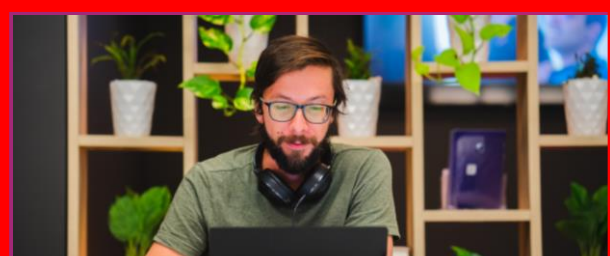
EVENTS

Calendar of events that energise, share stories and encourage collaboration between investors entrepreneurs, researchers, and innovators of all sorts.



NETWORKING

Attend First Wednesday Connect, and connect with everyone you need to know in our innovation ecosystem. Every First Wednesday of the month.



CONSULTATIONS

Book a 30 min Intro Meeting to find the right information, opportunities and connections to help you turn your idea into a high impact, commercial reality.

Right now the world needs more ideas, more entrepreneurs and more businesses.

Whatever stage your business is in, there are a range of opportunities in Canberra: we'd love to talk to you about the possibilities. Book an Intro Meeting to start!

>>> cbrin.com.au

Turn your impossible
into the possible.

FOUNDATION MEMBERS



GOLD PARTNERS



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